

# ACEGI

**Canary  
real estate  
exchange**



**Real Invest G.C.**

## WHAT IS A MULTIEXCLUSIVE SALES SYSTEM?

Instead of giving the exclusivity to sell your property to one real estate only, you give the sales responsibility to one company, but this company collaborates with approximately 100 others in the real estate organization ACEGI. Meaning that everyone works to find potential buyers for your property.

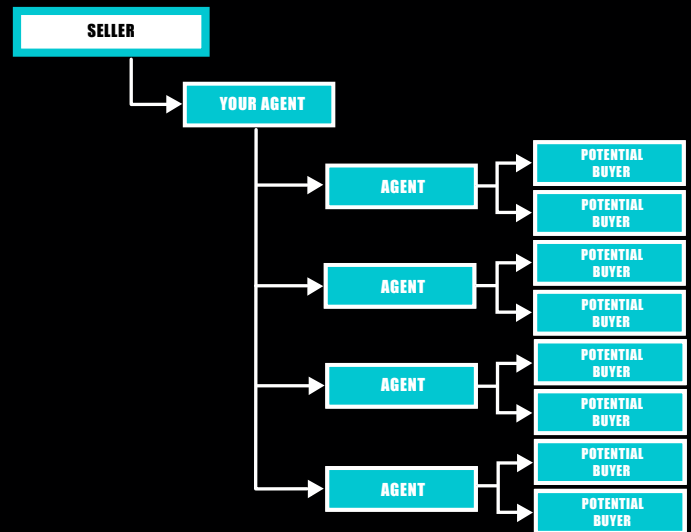
## ADVANTAGES FOR THE SELLER

- The property multiplies its sales opportunities by reducing the time required. Normally the multiexclusive sales objects sell twice as fast.
- The owner receives a preferential and personalized treatment, where the information about his property comes from a single source to avoid mistakes and confusion amongst the buyers. The property will also be published with the same price and correct description in all media.
- The Agency will pay for agreed costs of marketing and materials. The visibility of the property will be multiplied.
- It avoids different sales posters on the house, which can confuse the buyers and at the same time create a “wear and tear” of the property on the market.
- The owner does not have to worry about the sale. The real estate of your choice is committed to you and knows exactly how your home can be sold in the best way and identifies and selects the buyer who is really interested in buying. The seller will always be informed about the sales process.
- Trust. By placing your trust in the broker, he can be your sales representative, defend your interests and provide work experience, market knowledge and negotiating skills to complete the sale quicker and in the best possible way.

## CLEAR ADVANTAGES



*Information flow without multiexclusivity.*



*Information flow with multiexclusivity.*

## **IN WHICH NETWORK WILL MY PROPERTY BE PROMOTED?**

The property will be promoted in the property portal for collaboration partners (BOICAN), where members also can choose to export it to their website. This is the biggest network of its kind on the Canary Islands with approximately 100 members (and in constant growth). Everyone fulfills the guarantees required for the members of the organization. The ACEGI agents are obliged to follow a code of ethics to ensure top quality towards clients and collaboration partners.

This means that you leave the sale of your property to a professional, competent agent with the value principles stated by the organization.

The members of the ACEGI are the only ones to get access to the internal property portal BOICAN as they fulfill certain requirements.

However, the properties will also get published on an external website that potential clients have access to: [www.viviendascanarias.com](http://www.viviendascanarias.com)



## **WHICH GUARANTEES DO I HAVE?**

The multiexclusive sales order is a written document between the owner and the real estate agent where all essential agreements, obligations and services are clearly described.

## **CAN I OFFER THE PROPERTY FOR SALE?**

In the agreement period you cannot offer the property for sale yourself, nor through third parties. The real estate agent of your choice will invest in an excellent marketing campaign, materials, time and effort to be able to sell your property in the best possible way. And the company will only receive its commission if a sale is perfected. Direct competition between the owner and the agent will only cause confusion for the buyers and the owner can risk economical loss.

## **WHAT ABOUT SALES TO FAMILY MEMBERS OR OTHER SPECIAL SITUATIONS?**

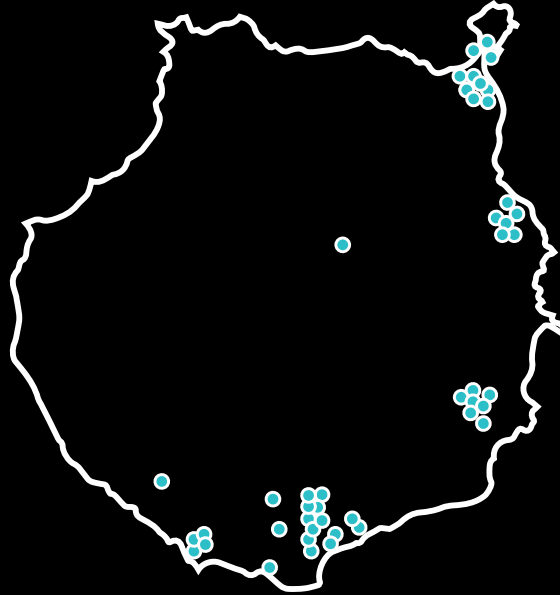
If a family member wants to buy your property when the agreement has expired, he can do so. If he wants to buy it before, talk to your real estate agent who will find a fair solution to the situation where all parties are taken into consideration.

## **WHAT IS THE MINIMUM PERIOD OF A MULTIEXCLUSIVE SALES ORDER?**

The minimum period is 4 months, as this is considered the absolute minimum time frame to be able to evaluate the results.



**ACEGI  
MULTIEXCLUSIVE SALES SYSTEM**



*Through the multiexclusive sales system of ACEGI  
approximately 100 real estate companies on the  
Canary Islands are ready to sell your property.*

**MEMBER OF ACEGI**

**Real Invest Gran Canaria SL**



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